



EnduroShield® Home DIY For Glass Fact Sheet

Revolutionary, New Product

EnduroShield® is a revolutionary consumer Do-It-Yourself easy clean glass coating that reduces cleaning time and helps prevent build-up of bacteria, lime scale, and soap scum. EnduroShield is an invisible coating, and is backed by a 3-year warranty.

- EnduroShield seals the porosity of untreated glass, reducing the time and frequency of required cleaning

Available for DIY Home Use

Product Features and Benefits:

- Reduces cleaning time by up to 90 percent
- Protects against staining and etching from soap scum, hard water and lime scale
- Repels water and oil, making cleaning and maintenance easier
- Glass stays cleaner for longer in between cleans
- Saves money on chemicals – only requires normal cleaning with a microfiber and a mild detergent
- Simple to apply, ultra long lasting, invisible coating
- U.V. resistant and environmentally friendly
- Reduces water usage and eliminates the need for harsh chemical cleaners
- 3 year warranty

State-of-the-art Nanotechnology

EnduroShield creates a barrier, seals the surface and acts as a shield on treated glass surfaces

- Forms a molecular bond with untreated glass
- Invisible coating - 2 molecules thick
- Applied as a liquid, dries transparent
- Will not crack, peel or discolor

Consumer Facts

Statistics show that the average annual US consumer expenditure on laundry and cleaning supplies is \$158/year. Return on investment is less than 12 months using EnduroShield, which lasts beyond 3 years.

Works on all Glass

- | | | |
|----------------|------------------------|-----------------|
| - Shower Glass | - Windows | - Doors |
| - Mirrors | - Kitchen Backsplashes | - Glass Railing |
| - Backsplashes | | - Pool Fencing |



EnduroShield Home DIY for glass kit suggested retail price is \$44.99 and will cover 32 square feet of glass or approximately the inside of 1 average shower enclosure. The kit contains:

- 4.2 fl oz. EnduroClean
- 2 fl oz EnduroShield Protective Coating
- Polishing Cloth
- Instructions & 3 Year Warranty

Company Background

PCT Global is a leading global manufacturer of protective coatings for glass, tile, grout and stainless steel surfaces. Developed with cutting edge nanotechnology, the coating is supplied to customers all around the world.

- **2004** - PCT Global began as Protective Coating Technologies in June 2004, operating manufacturing facility in Sydney, Australia
- **2005** - Initiated export to distributors in New Zealand, South Africa, Thailand and Canada
- **2006** - Experienced steady growth, and within 2 years was the number one in protective coatings for glass in Australia with national distribution through the commercial, residential and retail sectors
- **2007** - Grew distribution to include Germany, Austria, the Netherlands, Singapore, Malaysia, the UK, India, Spain, Portugal, Trinidad and Tobago and the Middle East
- **2008** - Established American subsidiary, PCT Global LLC
- **2010** - Won the Australian NSW State Export Awards; Certified quality management system conforming to AS/NZS ISO 9001:2008
- **2011** - Accomplished certification by global independent testing house TÜV Rheinland
 - Winner of UK's Auto Express Magazine's performance test for Rain Repellent products

Safety

- Operates a quality management system conforming to AS/NZS ISO 9001:2008
- EnduroShield Professional was certified by global independent testing house TÜV Rheinland for both durability and easy clean functionality over a simulated lifetime of 10 years

Commercial Products

EnduroShield Professional is factory applied by many of the largest glass fabricators and OEM shower companies in the U.S. and worldwide.

- EnduroShield Professional formula is a permanent bond and provides a 10-year performance warranty



U.S. Professional formula clients include:

- Oldcastle Glass, largest US glass fabricator with over 28 locations
- Grout Doctor, largest US grout repair franchise

EnduroShield Home DIY kits are a consumer formulation developed for homeowners looking to treat existing shower doors and other glass surfaces.

For further information on EnduroShield® please visit www.enduroshield.com

FOR MORE INFORMATION CONTACT:

Keri Tomsic

770-853-6709 / keri@tsquaredcommunications.com

###